

SMART Youth Project

Virtual Bootcamp

Detailed Agenda

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| <h1>MODULE 1</h1> <h2>Digital Business</h2> | 31.08.2022 | | |
| | 09.00 - 09.15 | Opening Speech | Speaker: Emrah AYVAZ Senior Project Manager Karadeniz Technical University |
| | 09.15 - 10.00 | <ul style="list-style-type: none"> - Digital Firm in a Digital Economy - Knowledge Management - Big Data - Business Intelligence - eBusiness - Mobile Commerce | Trainer: Eren YILMAZ Entrepreneurship Specialist Karadeniz Technical University |
| | 10.00 - 10:15 | Break | |
| | 10.15 - 11.15 | <ul style="list-style-type: none"> - Social Media & Business - eMarketplaces - eBusiness Strategy - Issues in Digital Business - ERP & Beyond | |
| | 11.15 - 12:00 | Break | |
| | 12.00 - 13.00 | <ul style="list-style-type: none"> - IS/IT Strategy & Competitive Advantage - Cloud Computing in the Enterprise - Q&A | |
| | 13.00 - 13.15 | Break | |
| | 13.15 - 14.15 | <ul style="list-style-type: none"> - Presentation of "NORDEST" as a best practice from Turkey in terms of innovative business models and new digital solutions | |

| 01.09.2022 | | | |
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| MODULE 2 Existing Digital Business, Technology & Solutions | 09.00 - 10.00 | <ul style="list-style-type: none"> - CRM - Resilient business models - BPM | <p>Trainers:</p> <p>Göker ERSAN IT Manager</p> <p>Seda HINDISTAN Project Expert</p> <p>Ahmethan KULAKSIZOĞLU Project Expert</p> <p>Trabzon Chamber of Commerce and Industry</p> |
| | 10.00 - 10.15 | Break | |
| | 10.15 - 11:15 | <ul style="list-style-type: none"> - Supply chain management - eInvoicing - Digital HRM (remote workforce management, employee motivation and wellbeing) | |
| | 11.15 - 12.00 | Break | |
| | 12.00 - 13:00 | <ul style="list-style-type: none"> - Collaborative platforms - Fintech - Q&A | |
| | 13.00 - 13.15 | Break | |
| | 13.15 - 14.15 | <ul style="list-style-type: none"> - Presentation of "Findık Ocağı" as a best practice from Turkey in terms of innovative business models and new digital solutions | |

| 02.09.2022 | | | |
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| MODULE 3 Digital Marketing & ICT Technology & Solutions | 09.00 - 10.00 | <ul style="list-style-type: none"> - The Internet - The Web | <p>Trainer: Assoc. Prof. Dr. Cristina BENTEA</p> <p>Member of Teaching and Education Department</p> <p>Galati Dunarea de Jos University</p> |
| | 10.00 - 10.15 | Break | |
| | 10.15 - 11:15 | <ul style="list-style-type: none"> - Social Media - Digital Campaigns - Chatbots | |
| | 11.15 - 12.00 | Break | |
| | 12.00 - 13:00 | <ul style="list-style-type: none"> - Data Analytics - Digital Communications Websites - Q&A | |
| | 13.00 - 13.15 | Break | |
| | 13.15 - 14.15 | <ul style="list-style-type: none"> - Presentation of "IV Future" as a best practice from Romania in terms of innovative business models and new digital solutions | |

| 13.09.2022 | | | |
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| MODULE 4 Digital Data & Current Technology | 09.00 - 10.00 | <ul style="list-style-type: none"> - The value of data - Data storage | <p>Trainer: Yavor GOCHEV</p> <p>Manager of Centre of Professional Education and Erasmus Coordinator</p> <p>Higher Institute of Insurance and Finance Bulgaria</p> <p>Speakers: Angel ILIEV/Spas SPASOV</p> <p>Owner of AMZ Genesis</p> <p>Speaker: Nikolay Neroev</p> <p>CEO of RoboBIZZ</p> |
| | 10.00 - 10.15 | Break | |
| | 10.15 - 11:15 | <ul style="list-style-type: none"> - Cloud - Databases | |
| | 11.15 - 12.00 | Break | |
| | 12.00 - 13:00 | <ul style="list-style-type: none"> - As-a-Service technology - Sentiment analysis - Q&A | |
| | 13.00 - 13.15 | Break | |
| | 13.15 - 14.15 | <ul style="list-style-type: none"> - Presentation of "AMZ Genesis" as a best practice from Bulgaria in terms of innovative business models and new digital solutions - Presentation of "RoboBIZZ" as a best practice from Bulgaria in terms of innovative business models and new digital solutions | |

| 14.09.2022 | | | |
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| MODULE 5 Curriculum in Emerging & Digital Transformation Technology | 09.00 - 10.00 | <ul style="list-style-type: none"> - Artificial Intelligence (AI) - Virtual Reality/Augmented Reality | <p>Trainer: Prof. Dr. Radostin VAZOV</p> <p>Head of Business Administration and Marketing Department</p> <p>Higher Institute of Insurance and Finance Bulgaria</p> |
| | 10.00 - 10.15 | Break | |
| | 10.15 - 11:15 | <ul style="list-style-type: none"> - Blockchain & Cryptocurrency - Internet of Things/Edge Computing | |
| | 11.15 - 12.00 | Break | |
| | 12.00 - 13:00 | <ul style="list-style-type: none"> - Industry 4.0 - Robotics - Q&A | |
| | 13.00 - 13.15 | Break | |
| | 13.15 - 14.15 | <ul style="list-style-type: none"> - Presentation of "Easymath.bg" as a best practice from Bulgaria in terms of innovative business models and new digital solutions | |

| 15.09.2022 | | | |
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| MODULE 6 Governance, Risk and Compliance (GRC) & Trust, Security and Privacy (TSP) | 09.00 - 10.00 | <ul style="list-style-type: none"> - Overview of (IT) governance - Overview of compliance - Overview of risk | <p>Trainer: Dr. Eoghan Furey</p> <p>Lecturer in Computing Atlantic Technological University</p> |
| | 10.00 - 10.15 | Break | |
| | 10.15 - 11:15 | <ul style="list-style-type: none"> - Contingency planning - Business continuity & Disaster Recovery Computer security - Q&A | |
| | 11.15 - 12.00 | Break | |
| | 12.00 - 13:00 | <ul style="list-style-type: none"> - Privacy - GDPR - Trust in the modern age | |
| | 13.00 - 13.15 | Break | |
| | 13.15 - 14.15 | <ul style="list-style-type: none"> - Presentation of "Friel Consulting" as a best practice from Ireland in terms of innovative business models and new digital solutions | |