

SMART Youth Project

Virtual Bootcamp

Detailed Agenda

31.08.2022			
MODULE 1 Digital Business	11.00 - 11.15	Opening Speech	Speaker: Emrah AYVAZ Senior Project Manager Karadeniz Technical University
	11.15 - 12.00	<ul style="list-style-type: none"> - Digital Firm in a Digital Economy - Knowledge Management - Big Data - Business Intelligence - eBusiness - Mobile Commerce 	
	12.00 - 12:15	Break	
	12.15 - 13.15	<ul style="list-style-type: none"> - Social Media & Business - eMarketplaces - eBusiness Strategy - Issues in Digital Business - ERP & Beyond 	Trainer: Eren YILMAZ Entrepreneurship Specialist
	13.15 - 14:00	Break	Karadeniz Technical University
	14.00 - 15.00	<ul style="list-style-type: none"> - IS/IT Strategy & Competitive Advantage - Cloud Computing in the Enterprise - Q&A 	
	15.00 - 15.15	Break	
	15.15 - 16.15	<ul style="list-style-type: none"> - Presentation of "NORDEST" as a best practice from Turkey in terms of innovative business models and new digital solutions 	Speaker: Yusuf ŞAHİN Co-Founder of NORDEST

01.09.2022			
MODULE 2 Existing Digital Business, Technology & Solutions	11.00 - 12.00	<ul style="list-style-type: none"> - CRM - Resilient business models - BPM 	<p>Trainers:</p> <p>Göker ERSAN IT Manager</p> <p>Seda HINDISTAN Project Expert</p> <p>Ahmethan KULAKSIZOĞLU Project Expert</p> <p>Trabzon Chamber of Commerce and Industry</p>
	12.00 - 12:15	Break	
	12.15 - 13.15	<ul style="list-style-type: none"> - Supply chain management - eInvoicing - Digital HRM (remote workforce management, employee motivation and wellbeing) 	
	13.15 - 14:00	Break	
	14.00 - 15.00	<ul style="list-style-type: none"> - Collaborative platforms - Fintech - Q&A 	
	15.00 - 15.15	Break	
	15.15 - 16.15	<ul style="list-style-type: none"> - Presentation of "Fındık Ocağı" as a best practice from Turkey in terms of innovative business models and new digital solutions 	

02.09.2022			
MODULE 3 Digital Marketing & ICT Technology & Solutions	11.00 - 12.00	<ul style="list-style-type: none"> - The Internet - The Web 	<p>Trainer: Assoc. Prof. Dr. Cristina BENTEA</p> <p>Member of Teaching and Education Department</p> <p>Galati Dunarea de Jos University</p>
	12.00 - 12:15	Break	
	12.15 - 13.15	<ul style="list-style-type: none"> - Social Media - Digital Campaigns - Chatbots 	
	13.15 - 14:00	Break	
	14.00 - 15.00	<ul style="list-style-type: none"> - Data Analytics - Digital Communications Websites - Q&A 	
	15.00 - 15.15	Break	
	15.15 - 16.15	<ul style="list-style-type: none"> - Presentation of "IV Future" as a best practice from Romania in terms of innovative business models and new digital solutions 	

13.09.2022			
MODULE 4 Digital Data & Current Technology	11.00 - 12.00	<ul style="list-style-type: none"> - The value of data - Data storage 	<p>Trainer: Yavor GOCHEV</p> <p>Manager of Centre of Professional Education and Erasmus Coordinator</p> <p>Higher Institute of Insurance and Finance Bulgaria</p> <p>Speakers: Angel ILIEV/Spas SPASOV</p> <p>Owner of AMZ Genesis</p> <p>Speaker: Nikolay Neroev</p> <p>CEO of RoboBIZZ</p>
	12.00 - 12:15	Break	
	12.15 - 13.15	<ul style="list-style-type: none"> - Cloud - Databases 	
	13.15 - 14:00	Break	
	14.00 - 15.00	<ul style="list-style-type: none"> - As-a-Service technology - Sentiment analysis - Q&A 	
	15.00 - 15.15	Break	
	15.15 - 16.15	<ul style="list-style-type: none"> - Presentation of "AMZ Genesis" as a best practice from Bulgaria in terms of innovative business models and new digital solutions - Presentation of "RoboBIZZ" as a best practice from Bulgaria in terms of innovative business models and new digital solutions 	

		14.09.2022	
MODULE 5 Curriculum in Emerging & Digital Transformation Technology	11.00 - 12.00	<ul style="list-style-type: none"> - Artificial Intelligence (AI) - Virtual Reality/Augmented Reality 	Trainer: Prof. Dr. Radostin VAZOV Head of Business Administration and Marketing Department Higher Institute of Insurance and Finance Bulgaria
	12.00 - 12:15	Break	
	12.15 - 13.15	<ul style="list-style-type: none"> - Blockchain & Cryptocurrency - Internet of Things/Edge Computing 	
	13.15 - 14:00	Break	
	14.00 - 15.00	<ul style="list-style-type: none"> - Industry 4.0 - Robotics - Q&A 	
	15.00 - 15.15	Break	
	15.15 - 16.15	<ul style="list-style-type: none"> - Presentation of "Easymath.bg" as a best practice from Bulgaria in terms of innovative business models and new digital solutions 	

15.09.2022			
MODULE 6 Governance, Risk and Compliance (GRC) & Trust, Security and Privacy (TSP)	11.00 - 12.00	<ul style="list-style-type: none"> - Overview of (IT) governance - Overview of compliance - Overview of risk 	<p>Trainer: Dr. Eoghan Furey</p> <p>Lecturer in Computing Atlantic Technological University</p>
	12.00 - 12:15	Break	
	12.15 - 13.15	<ul style="list-style-type: none"> - Contingency planning - Business continuity & Disaster Recovery Computer security - Q&A 	
	13.15 - 14:00	Break	
	14.00 - 15.00	<ul style="list-style-type: none"> - Privacy - GDPR - Trust in the modern age 	
	15.00 - 15.15	Break	
	15.15 - 16.15	<ul style="list-style-type: none"> - Presentation of "Friel Consulting" as a best practice from Ireland in terms of innovative business models and new digital solutions 	